

5 - 1 Labour Market Information

Labour market information helps program staff support students and clients on their path to employment. Anne will help you connect the dots between changes in occupational requirements, employer-identified skills gaps and labour shortages, future workforce needs and their potential effect on your programs and services. You will be pointed to Service Canada products that will aid you in your work and your students/clients on their employment path.

Sound dry? Guaranteed you will find Anne's observations, stories and delivery style very entertaining.

Presenter : Anne Perkins

Anne Perkins is a former employment counsellor turned Labour Market Information Analyst with Service Canada in London. Anne was born and raised in Welland but came to London to pursue occupational psychology at Western, and never left. She joined the federal public service in 1974, and remains there to this day, although her business cards have changed from Canada Manpower to Canada Employment to HRDC to HRSDC to Service Canada.... Her many years in counselling have shaped the way she frames LMI for users, with pictures, stories, activities, timely facts, great resources - and the occasional graph! Anne has been delivering LMI presentations since 1997 and spoke to more than 1,000 people across the province last year, including boards, career practitioners, teachers, students and job seekers.